birthday celebrations of Guru Gobind Singh Ji from Harminder Sahib Ji, Patna.

Serials telecast on prime time slots

1127. SHRI GOPALSINH G. SOLANKI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government's attention has been drawn to the newsitem captioned Boom time for Another Kind of Software which appeared in the Economic Times dated 31st January, 2000;

(b) whether the Doordarshan have allowed only a dozen big players to telecast their serials on prime time slots;

(c) if so, what are the names of the serials allotted prime time slots with number of episodes/duration given to them;

(d) whether Government would shift these serials to late night slots so as to accommodate other TV producers already in the queue; and

(e) if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) Yes, Sir.

(b) and (c) It has been intimated by Prasar Bharati that the proposals received for sponsored programmes are considered solely on merit taking into consideration the quality and presentation of the programmes, their content, commercial viability, social objectives and programme requirements of Doordarshan. Besides serials produced by established banners, a number of serials produced by small producers are presently on air at prime-time. A list of ongoing primetime serials on DD-1 is given in the enclosed statement (*See* below).

(d) and (e) Prasar Bharati have informed that there is no proposal to shift such serials to late night slots as these have established regular viewership and are generating good amount of revenue. The other producers in the wait-list are accommodated as and when slots are vacated by on-going serials.

Statement

List of the serials presently on the air in prime time on DD-1

S. N.	Name of Serial	Producer	No of Episodes
1.	Betal Pachisi Sunday (9-10 a.m.)	M/s Multibroadcast Media, Mumbai	26
2.	Meethi Meethi Baatein Sunday (10—10.30 a.m.)	M/s Siddant Cinevision, Mumbai	26
3.	Picnic Antakshri Sunday (11—11.30 a.m.)	M/s B.A.G. Films P. Ltd., New Delhi	58
4.	School Days Sunday (11.30—12 Noon)	M/s Soft Entertainment, New Delhi	52
5.	Shaktimaan Sunday (12—1.00 p.m.)	M/s Bheeshm International, Mumbai	104
6.	Surabhi Sunday (9—9.30 p.m.)	M/s Cinema Vision, Mumbai	406
7.	Nehle Pe Dehla Sunday (9.30—10.30 p.m.)	M/s Cinevista Communications, New Delhi	104
8.	Beta Monday (9—9.30 p.m.)	M/s B.R. Films, Mumbai	52
9.	Jai Ganga Maiya Monday (9.30—10.00 p.m.)	M/s Sagar Group, Mumbai	104
10.	Suraag Monday (10—11.00 p.m.)	M/s Sri Adhikari Brothers	52
11.	Sargam Tuesday (9.30—10.30 p.m.)	M/s Inhouse Production, Mumbai	26
12.	Om Namah Shivay Tuesday (9.30—10.30 p.m.)	M/s Namah Shivay Enterprise, Mumbai	208
13.	Abhimaan Wednesday (9—9.30 p.m.)	M/s Siddhant Cinevision, Mumbai	26
14.	Truck Dhina Dhin Wednesday (9.30—10.30 p.m.)	M/s Integral Production P. Ltd., Mumbai	26
15.	Fugitive Most Wanted Thursday (9—9.30 p.m.)	M/s Aaliya Productions, New Delhi	52
16.	Noorjahan Thursday (9.30—10.30 p.m.)	M/s Cinevista Communication, New Delhi	104
17.	Maya Friday (9—9.30 p.m.)	M/s High Definition, New Delhi	35
18.	Mile Sur Mera Tumhara Saturday (9—9.25 p.m.)	M/s UTV, New Delhi	65
19.	Sanskritinama Saturday (9.25—9.35 p.m.)	M/s NET, New Delhi	104
20.	Jai Hanuman Saturday (9.35—10.30 p.m.)	M/s AAA Films, Mumbai	156